

2016 FORD FOCUS RS

The all-new 2016 Ford Focus RS* will be the first global RS model making its American debut in 2016. Focus RS combines a 2.3-liter EcoBoost® engine, all-new innovative Ford Performance All-Wheel Drive and powerful Brembo brakes for thrilling performance and unbridled driving enjoyment.

PRODUCT HIGHLIGHTS

- Specially constructed, high-output 2.3-liter EcoBoost I-4 is available with a six-speed manual transmission and delivers outstanding performance characteristics
- First use of the all-new Ford Performance All-Wheel Drive with Dynamic Torque Vectoring, which can actively shift up to 100 percent of available torque to the rear axle (under certain circumstances) and distribute 100 percent of available torque to either rear wheel
- Dramatic exterior design offers optimized aerodynamics and cooling, with zero lift and 9 percent less drag than the previous model
- Drive modes configure the car to deliver optimum performance in road or circuit driving conditions – normal, sport, track or a special drift mode



Engine: High-output 2.3-liter EcoBoost I-4, 350 horsepower, 350 lb.-ft. torque**

Transmission: Six-speed manual

Body style: Hatchback

Assembly location: Saarlouis Body and Assembly Plant, Saarlouis, Germany

FEATURES

- Cockpit-like interior with RECARO® seats and D-bottom sports steering wheel, special gauges, contrast stitching, sill plates and RS badging
- Unique gauges for turbocharger boost pressure, oil temperature and oil pressure

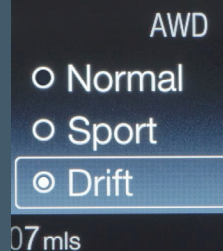
MICHELIN TIRES

Ford worked with Michelin to develop the unique Pilot Super Sport tires for everyday use and, for the first time on RS, an optional Pilot Sport Cup 2 tire for enhanced vehicle dynamics on the track.



DRIVE MODES

Drive modes configure the car to deliver optimum performance in road or circuit driving conditions – normal, sport, track or industry-first drift mode.



Did you know? Drift mode on the Focus RS is an industry first.

*2016 Focus RS European pre-production model shown. Available spring 2016. **Tested with 93-octane fuel.

For more information on the 2016 Ford Focus RS and other Ford Motor Company products and news, go to media.ford.com.



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